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## The Huntsman Post, July 2015

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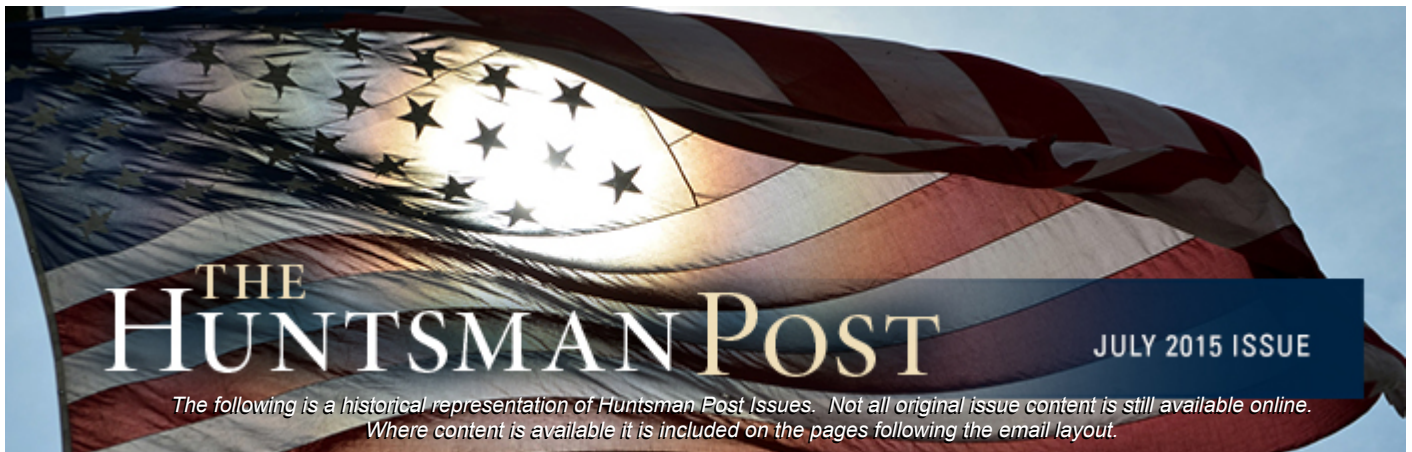
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Summer in Cache Valley is most definitely in fine form, with a week's worth of 100 degree temperatures in Logan last week. And while some students are on campus for summer semester, many others are working, interning, or traveling on adventures abroad.

In June, 54 of our undergraduate students traveled with our faculty to seven countries on three continents. Students on the South America trip also participated in our Small Enterprise Education and Development (SEED) program, which is our highlighted video for the month.

Other students expanded their portfolios by participating in business competitions around the country. At the PBL National Leadership Conference, two Huntsman students took home the sixth place prize and one the ninth place prize, out of a total of 1,600 competitors.



*Doug*

DOUGLAS D. ANDERSON  
DEAN & JON M. HUNTSMAN CHAIR



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# Huntsman Students Travel to Three Continents

This summer 54 Huntsman undergraduate students traveled to London, Asia, South America and Eastern Europe on faculty-led study abroad visits.

Students in the Asia group visited Vietnam, Thailand, and China. In Thailand students had the opportunity to visit a fly-tying business in Chang-Mai that started in Cache Valley and is now run by two USU alumni. The company has spent the last 15 years operating in Thailand and will be opening a new factory in Cambodia later this season.

"These visits open the students' eyes to new possibilities," said Professor Dan Holland, faculty lead for the Asia trip. "Not everyone will work globally, but I think they all see how it could work."



Professor Holland is known for his "day in the life" assignments. In each city the group splits into smaller groups and takes half a day to experience and explore. The assignment could include visiting local homes to talk about everyday life, or schools or hospitals to see how they are run. In one city, Professor Holland gave the assignment of thinking like an entrepreneur. He told them to look at what businesses they could improve upon, or what successful businesses they could bring back to the States.

"The number one thing I learned is that the world is so much bigger than Logan, Utah, and we have so much to learn from it," said Emily Howe, Accounting and Economics, '17.

The Latin America Program visited Chile and Peru. As a part of that program, students spend a week in Trujillo, Peru, conducting research on new business proposals that have been submitted by local entrepreneurs through our Small Enterprise Education and Development (SEED) program. The students work with the entrepreneurs, visit the locations of the proposed businesses, do a quick market analysis, crunch the financials, and make recommendations to the principals who hold the loan capital.

"The involvement of the summer program students allows them to serve as a consultant on a real-world business project while putting their education to work," said Liz Allred, Program Director of Global Learning Experiences. "The recommendations to fund or to not fund are taken seriously which means that the students play an important role in deciding whether or not a business proposal should be funded."

Faculty lead for the South America trip, Professor Dave Herrmann says that the biggest advantage he sees for the students is the potential talking points they'll have in job interviews.

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"When they go to interviews they can say they have hands-on experience in business," Professor Herrmann said. "We teach them the mechanics in the classroom, and these trips are the application."

"This trip really helped me put two and two together when it comes to education," said Bryan Yates, International Business, '16. "There were so many things that popped up from management classes, accounting, politics and government, to human relations. I learned first-hand that knowledge is power when applied correctly."

# Huntsman PBL Receives Top Honors

Huntsman students Josh Shelhamer, McKell Nelson, Glen Tonge, and Benjamin McCulloch traveled to Chicago this summer to showcase their business talents.

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL), the largest and oldest student business organization, held its PBL National Leadership Conference in Chicago on June 24–27. More than 1,600 students from across the United States attended the conference to enhance their business skills, expand their networks, and participate in more than 55 business-related competitive events.

Josh Shelhamer and McKell Nelson brought home sixth place in Emerging Business Issues and Glen Tonge was awarded the ninth place prize for Sports and Entertainment Management.

“Winning these national awards shows that Huntsman students can and do compete with the best and brightest across the nation,” said Brent Meacham, FBLA-PBL Adviser and Huntsman School Marketing Coordinator.

Shelhamer and Nelson attribute part of their national award to help from a Huntsman School professor.

“Professor Eric Schultz, one of our marketing professors, helped us develop our ideas and fine tune our presentation,” Shelhamer said. “The Huntsman School is full of people like Professor Schultz who really care and are willing to put in extra time to help their students to be successful.”